



PART - B

(5×16=80 Marks)

11. a) Explain the various factors affecting entrepreneurial growth with an example for each.

(OR)

b) Discuss the characteristics of entrepreneur with suitable examples.

12. a) Describe the procedural steps in designing an achievement motivation training program with an example.

(OR)

b) Discuss the needs and objectives of an entrepreneurship development program with examples.

13. a) Describe the steps involved in setting up a business with an example.

(OR)

b) Explain the methods of project appraisal for entrepreneurial enterprise with examples.

14. a) Describe the factors determining capital structure with examples in an entrepreneurial enterprise.

(OR)

b) Explain the management of working capital of an entrepreneurial enterprise with examples.

15. a) Discuss the causes and consequences of industrial sickness in small entrepreneurial enterprise with examples.

(OR)

b) Explain the New Small Enterprise Policy 1991 ratified by the Indian Government toward policy for small scale entrepreneurial enterprise.